



**Brian Daugherty**  
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Brian Daugherty is the Chief Technology Officer for the Motor & Equipment Manufacturers Association (MEMA) and its divisions. Daugherty drives MEMA's strategic vision of advancing the business interests of the industry and its members by serving as senior technical advisor for MEMA's executives and members relative to vehicle technology.

Daugherty has extensive experience in existing and emerging vehicle technologies. Before joining MEMA, Daugherty was the Director of Global Intellectual Property for Visteon Corporation. At Visteon, he managed intellectual property and advanced development programs, including advanced driver assistance systems (ADAS) and vehicle-to-vehicle systems (V2X). Prior to that, Daugherty was Visteon's Director of Global Advanced Development. During his 16-year tenure, Daugherty was also responsible for blind spot detection (BSD) systems for Honda and Chrysler and led the team that developed a FlexRay-based, failsafe steer-by-wire system for GM's Chevrolet Sequel.

Prior to Visteon, Daugherty spent ten years at Ford Motor Company where he worked on robotics and advanced manufacturing as well as the development of electric power steering systems (EPS) and anti-lock braking systems (ABS). He received a B.S. from the University of Texas at Austin and a M.S. from Stanford University, both in mechanical engineering and holds 8 US patents.

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