



Michael McSweeney

President & GM – SCA Division of Fox Factory

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Michael's career has been primarily focused in the second-stage automotive up-fitting industry. Currently, he is the President and General Manager of the SCA Performance division of Fox Factory. In this role, Michael drives the performance and strategic direction of SCA Group, which markets upfitted GM, Ford, FCA and Nissan trucks under the brand names SCA Performance, Rocky Ridge Trucks and RMT Overland.

Prior to this position, Michael served as the Chief Financial Officer of SCA Performance for eight years where he focused on balancing the company's opportunities and resources, leading financial improvement, and growing enterprise value. Prior to joining SCA, Michael was an Analyst for venture capital firm, G51 Capital in Austin, Texas.

Michael has completed the Executive Education in Emerging Markets at Harvard Business School, holds an MBA from Baylor University and a degree in Finance and Accounting from Middle Tennessee State University. Michael serves on various boards in the automotive and non-profit industries.

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